



# Michigan Council on Economic Education

*Preparing the future minds of Michigan through strategic, engaging, and real world applications of economics*

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## MCEE STUDENT VIDEO COMPETITION

### Official Rules

- You must be a student in grades 9-12 in the state of Michigan, as of the date you submit your entry.
- To submit a video, you, your teacher, or a parent must be a registered user of the Teacher Tube web site.
- If you are currently under contract with a third party that would conflict with any aspect of this contest, you are prohibited from entering.

### Video Content

- Your video must explain at least one of the following economic concepts listed under TOPICS (page 8).
- Your video must be no more than **three minutes in length**, and must adhere to all Teacher Tube file, size, formatting, and time restriction requirements.
- Your video must be in the English language.
- You may not submit any video previously used in any other competition, or that has been previously published or won any award.
- Your video must be suitable for viewing in a high school classroom.
- Your video cannot:
  - Contain any nudity, lewd material or content the MCEE deems inappropriate for public viewing, or for viewing in a high school classroom.
  - Defame, invade privacy, abuse, threaten, harass, or use obscene or offensive language towards a third party.
  - Infringe on any intellectual property or other right of any person or entity.
  - Falsify or delete author attributions, legal notices, or other proprietary designations.
  - Use copyright-protected material (including music) unless given express written permission from the copyright holder.
  - Violate any law or advocate illegal activity.
  - Knowingly contain viruses, corrupted files, or other materials that may cause damage to any computer system.
  - Advertise or otherwise solicit funds or sales of goods or services.
- If any other individual appears in your video you must obtain written waiver and release from each individual depicted (or the individual's parent or legal guardian, if the individual is a minor) and provide the waiver and release with your entry.

## Submission Rules

- Submit your video to your (your teacher/parent/guardian's) TeacherTube.com account and with the following tag: **MCEE2012**.
- Mail, fax or e-mail the completed submission packet to:  
Michigan Council on Economic Education  
Dr. David Dieterle  
41500 Gardenbrook, Walsh College  
Novi, Michigan 48375
- To be eligible for the contest, your video and all related documentation must be received by 5 p.m., EST on April 15
- The file size of your video cannot be bigger than 1GB.
- Your video must comply with all Teacher Tube content submission rules.
- You must submit the following in addition to your video:
  - Video submission form
  - Copy of the Official Rules signed by you and every team member. If you are under 18, your parent or legal guardian must sign for you. If your entry is a team submission, the parent or legal guardian of any team member under 18 must sign for that team member(s).
  - Waiver and Release form for every individual appearing in the video.
  - Written permission for any copyright protected material used in the video, giving MCEE the same rights to the material as those granted by entrants to use of the video.
- There is no fee to enter your video in this contest.
- MCEE will not return your video.
- MCEE will ask finalists and winners to provide a copy of their original video file prior to distributing prizes. Accordingly, you should keep a copy in the original format.
- MCEE will not be responsible for lost, late, misdirected, damaged submissions or attempted submissions, or for e-mail, internet, computer hardware and software, phone, and/or any other technical errors, malfunctions, and delays that may prevent you from uploading your video into the competition, or interfere with your compliance with the rules of this competition. All responsibilities related to submitting a qualifying entry fall on you, the entrant or potential entrant.
- MCEE is not required to host, display, accept, consider, or broadcast any video submitted.

## Judging and Selection

- The MCEE will validate all entries and will determine, at its sole discretion, whether each video meets the entry criteria detailed herein for acceptance as an entry into the contest.
- The MCEE reserves the right to disqualify any entry that does not comply with contest rules.
- As the videos are intended for educational material, accuracy of economic concepts presented in the video is of paramount importance.
- The MCEE will select finalists from validated entries, and will post finalist videos online.
- First, second, third, fourth place winners and Video of MERIT winners will be selected by MCEE.
- Winning submissions will be judged according to rubric criteria (page 8)
- An additional prize will be awarded for "Popular Choice" to be determined by Teacher Tube viewers.
- If chosen as a winner, you will be required to submit an affidavit of eligibility before a prize can be awarded to you.
- If there are no validated submissions suitable for the purpose of economic education, prizes will not be awarded.
- Prizes for team entries will be awarded to the person submitting the video. Any sharing of the prize is between that person and the other team members, and the MCEE assumes no responsibility for prize distribution to team members, nor will it become involved in disputes among the team members.

## Prizes

- First place: \$300
- Second place: \$200
- Third place: \$100
- PLUS 8 "VIDEO of MERIT" winners

## Notification

- Winners will be notified via e-mail at the address provided on the submission form.
- In order to receive the prize, winners must submit a copy of your original video file, and any additional documentation required by MCEE.
- Failure to return required documentation or to comply with any term or condition of the rules or prize notification, may, in the sole discretion of the MCEE, result in a winner's disqualification, the forfeiture of his or her interest in the prize to an alternate winner.

## Other Rules

- You understand and agree that once you submit your video you shall have no right to prohibit, restrict, revoke or terminate any of the rights granted to the MCEE hereunder.
- You understand and acknowledge that you are not entitled to any compensation or other consideration for your video or any use made of your video once submitted into the contest.
- By entering the contest, you agree to indemnify and hold harmless the MCEE, its officers, employees, representatives, agents, and competition judges, from any claims, damages, and expenses (including reasonable attorneys' fees and related disbursements) arising from or related to that entrant's participation in the contest, including but not limited to any claims, damages, expenses arising from or related to entrant's actual or alleged infringement or violation of any patent, copyright, trademark, or other proprietary right.
- By submitting your video into this contest, you hereby grant MCEE royalty free nonexclusive right to copy, sublicense, edit, modify, publish, transmit, make derivative works, distribute, delete or display the content of the video and elements embodied within the video, in whole or in part, worldwide, in any media including television broadcast and via internet download, streaming, transmission, exhibition or distribution physically or by any computer-mediated networked communication systems, whether now existing or later invented in perpetuity, without limitation and without consideration or acknowledgement to the entrant, including for advertising/publicity purposes without compensation, except where prohibited by law. You understand however, that the MCEE is not assuming any obligation hereunder to broadcast or distribute any video submitted into the contest.
- By submitting an entry, you grant the MCEE the right to use and authorize others to use information provided by you to the MCEE hereunder, including your name and city of origin, as well as excerpts from your submission/s and the names, voices, likenesses, and biographies of all persons performing services in connection with the video in any media, as news or information for advertising educational, trade and promotional purposes, and for other purposes by or for the benefit of MCEE.
- You agree to be bound by the decision of the judges and these official rules and to comply with all federal, state, and local laws and regulations as well as all rules and terms of use posted on Teacher Tube.
- MCEE reserves the right in its sole discretion to cancel or terminate the contest and to select winners from among eligible entrants legitimately received prior to the event causing cancellation or termination.

## I acknowledge that I have read and understood the official rules and agree to them.

(Provide signatures of all team members, or the signature of the parent or legal guardian for individuals under 18).

_____ Submitter printed name	_____ Signature	_____ Date
_____ Team Member printed name	_____ Signature	_____ Date
_____ Team Member printed name	_____ Signature	_____ Date
_____ Team Member printed name	_____ Signature	_____ Date
_____ Team Member printed name	_____ Signature	_____ Date

# VIDEO SUBMISSION FORM

## Person Submitting Video

This is the primary contact for further correspondence, including prize award. Valid information must be provided.

First Name		Last Name	
Role in Video			
Address			
City		State	Zip
Daytime Phone		Alternate Phone	
Email			
School			
Grade		Teacher	

## Video Team Members (If Applicable)

Provide First Name, Last Name, role in video and valid e-mail for each additional team member.

First Name		Last Name	
Role in Video			
Email			

First Name		Last Name	
Role in Video			
Email			

First Name		Last Name	
Role in Video			
Email			

First Name		Last Name	
Role in Video			
Email			

# VIDEO INFORMATION

Title

Short Synopsis of your video (100 words or fewer)

**Other documents provided (check all that apply)**

- Copy of Official Rules signed by each team member or parent/legal guardian, if required
- Waiver and Release for each individual appearing in the video
- Written permission for copyrighted material appearing in the video
  
- Uploaded video to Teacher Tube with tag MCEE2012.

# WAIVER AND RELEASE FORM

(Provide this form for every individual appearing in your video)

I, [Your Name] \_\_\_\_\_, enter into this waiver and release with the Michigan Council on Economic Education.

-OR-

I, [Your Name] \_\_\_\_\_, am the parent or legal guardian of [Your Child's Name] \_\_\_\_\_, a minor child, I have consented to my child's appearance in a video created for and submitted to the Michigan Council on Economic Education, and I enter into this waiver and release with the Michigan Council on Economic Education.

I authorize the Michigan Council on Economic Education (MCEE) to create recordings of [my]/[my child's] image, likeness, and/or voice ("Recordings") in connection with a video created for the Michigan Council on Economic Education. I agree the Recordings may take the form of photographs, films, video and audiotapes, CD-ROMS, DVDs, digital files, and/or any other media, whether now existing or later invented. MCEE may use the recordings at the MCEE's discretion. MCEE may use and license others to use recordings in their original or edited form in any media for any and all educational or commercial purposes, and may use and license others to use my name, image, likeness, voice, and biographical or other information in connection with the Recordings.

I understand that use of the recordings may include, but not necessarily be limited to, the following:

- internal use at MCEE and other institutions, including streaming on the internet;
- distribution through various means, which may include satellite broadcast, cable TV, webcast, on-demand, physical media'
- Educational, commercial or promotional use.

I am not [and my child is not] subject to any prior agreements that would limit the scope of the permission I am granting here. If I breach the representations I am making here, and if MCEE should suffer damages as a result, I agree to indemnify MCEE for those damages.

I further acknowledge that I [and my child] will not be compensated for any uses made of the Recordings, and that MCEE exclusively owns all rights to the Recordings.

I hereby waive all rights and release MCEE (including its officials, employees, representatives, agents, licenses, successors, and assigns). From, and shall neither sue or bring any proceeding against any such parties for, any claim or cause of action, whether now known or unknown, for defamation, invasion of privacy, publicity or personality or any similar matter, or based upon or relating to the use and exploitation of the Recordings.

**I agree that I have read and understood the contents hereof, that I am eighteen years of age or older, and that I have the right and authority to execute this Waiver and Release.**

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

# COPYRIGHT PERMISSION FORM

I, **(Your Name)** \_\_\_\_\_, represent and warrant that I am the owner and creator of the following intellectual property.

**(List all copyrighted material here)**

(hereinafter referred to as "Materials") Included in the video entitled **(Name of Video)** \_\_\_\_\_  
\_\_\_\_\_, created for the **Michigan Council on Economic Education Student Video Competition**.

I hereby grant the Michigan Council on Economic Education ("MCEE"), a nonexclusive, nontransferable, royalty free, no-cost, license to copy, sublicense, edit, modify, publish, transmit, make derivative works, distribute, delete, or display the Materials embodied within the video, in whole or in part, worldwide, in any media including television broadcast and via internet download, streaming, transmission, exhibition or distribution physically or by any computer-mediated networked communication systems, in photographs, films, video and audiotapes, CD-ROMS, DVDs, digital files, and/or any other media, whether now existing or later invented in perpetuity, without limitation and without consideration or acknowledgement, including for advertising/publicity purposes without compensation, except where prohibited by law.

\_\_\_\_\_  
SIGNATURE

\_\_\_\_\_  
DATE

# **ECONOMIC CONCEPTS for Video Competition**

*(from the Michigan Social Studies Content Expectations for High School)*

- 1.1.1 Scarcity, Choice, or Opportunity Cost
- 1.2.2 Analyze how prices are signals provide signals to buyers and sellers  
In a competitive market
- 1.3.1 Law of Supply
- 1.3.2 Law of Demand
- 1.3.3 Price, Equilibrium, or Elasticity
- 1.4.4 Explain functions of government in a market economy including providing  
Public goods, services, creation of currency, establish property rights, the  
enforcement of contracts, correcting externalities, or market failures.
- 2.1.2 Circular flow and national economy
- 2.1.3 Money supply, Inflation, or Recession
- 2.1.7 Economic Indicators
- 2.2.1 Federal Government and Macroeconomic goals-Stable prices, low  
Unemployment, economic growth.
- 2.2.3 Fiscal policy
- 2.2.4 Federal Reserve or Monetary Policy
- 3.1.1 Major Economic Systems, Command, Market, Traditional, Mixed
- 3.2.1 Absolute or Comparative Advantage
- 3.2.2 Trade Organizations or Trade Agreements
- 3.2.3 Exchange Rates
- 4.1.2 Marginal Benefit and Cost